



# The Italian Law of Cultural Heritage: A Dialogue with the United States

University of Florence - Villa Ruspoli, Piazza Indipendenza n. 9, Florence

# **Friday 17 June 2022**

13:45

**REGISTRATION OF PARTICIPANTS** 

14:15 - 14:45

#### **OFFICIAL WELCOME**

Andrea Simoncini, Director of the Department of Legal Science at University of Florence

Vittoria Barsotti, Professor at University of Florence Cecilia Del Re, Assessora of the City of Florence Ragini Gupta, U.S. Consul General in Florence

Simonetta Brandolini d'Adda, President of "Friends of Florence" **Ten. Col. Giuseppe Marseglia**, Commander of the Department of Carabinieri for the protection of cultural heritage of Monza

14:45 - 15:15

#### PRESENTATION OF THE CONFERENCE

Alessandra De Luca, Professor at University of Florence Andrea Pessina, Soprintendente Archeologia, Belle Arti e Paesaggio di Firenze, Pistoia e Prato

15:15 – 16:00

#### **OPENING SPEECHES**

"The history of cultural heritage protection in Italy and the code of cultural heritage"

Cristina Acidini, President of Opera di Santa Croce Jennifer Celani (Master of Ceremony), Officer at Soprintendenza Archeologia, Belle Arti e Paesaggio di Firenze, Pistoia e Prato

16:00 - 18:00

# **ROUND TABLE**

# "The role of cultural heritage"

Co-Chair: Lucrezia Palandri and Giacomo Pailli, University of Florence

- What is cultural heritage Paola D'Agostino, Director of Museo del Bargello
- Right to culture Paolo Liverani, Professor at University of Florence
- Cultural heritage as commons Filippo Valguarnera, Professor at Stockholm University
- Immaterial cultural heritage Sarah K. Harding, Professor Emeritus at Chicago-Kent College of Law
- Cultural heritage as an economic resource Emanuele Pellegrini, Professor at IMT Lucca

# Scientific committee:

Alessandra De Luca (University of Florence) Andrea Pessina (Soprintendente di Firenze, Prato e Pistoia)

Members Jennifer Celani (Soprintendenza di Firenze, Prato e Pistoia) Giacomo Pailli (University of Florence) Lucrezia Palandri (University of Florence)

The event is free but registration is required. Please register at **culturalheritageflorence2022@gmail.com**For updated information see the website: culturalheritageflorence2022.com

The event is part of the final activities of the 2018-2022 Project of Excellence of the Department of Legal Sciences.

# Saturday 18 June 2022

08:30

REGISTRATION OF PARTICIPANTS

09:00 - 10:45

## FIRST PANEL

"Public and private in the promotion of cultural heritage"

Chair and introduction: Religious cultural heritage - Mons. Timothy

- **Verdon**, Director of Museo dell'Opera del Duomo Promotion of cultural heritage **Lorenzo Casini**, Professor at IMT Lucca
- Art foundations Arturo Galansino, Director of Fondazione Palazzo
- Private: sponsoring and art bonus Giuseppe Abatista, Group Tax Director, Deputy Planning and Control Director at Salvatore Ferragamo

  Foreign perspective – **Adine Varah**, General Counsel for the San
- Francisco MOMA

10:45 – 11:15 **COFFEE BREAK** 

11:15 – 13:15

# SECOND PANEL

"Protection and circulation of cultural heritage"

Chair and introduction: Preservation of cultural heritage - Andrea Pessina, Soprintendente di Firenze, Pistoia e Prato

- International circulation of cultural heritage Anna Pirri Valentini, Postdoctoral Researcher at Luiss Guido Čarli University and Adjunct Professor of Art Market Legislation at NABA
- International circulation of cultural goods. Role and functions of the Italian Ministry of Culture at central Level – **Marta Barbato**, Officer at Italian Ministry of Culture

  • Repatriation of cultural heritage: the 1995 UNIDROIT Convention –
- Marina Schneider, Principal Legal Officer & Treaty Depositary at
- CHARISMA A European project dedicated to preservation and conservation of Cultural Heritage – Italo Carli, Head of ARTE Generali
- Foreign perspective: Carl Brandon Strehlke, Curator Emeritus of the Philadelphia Museum of Art

13:15 – 14:30

## LUNCH

14:30 – 16:30

## THIRD PANEL

"Digitalization of cultural heritage between preservation and **promotion"**Chair and introduction: Museums, digitalization and media - **Marijke** 

Smallegange, Head of Digital Marketing, Communication & Commerce at

- Originality and Heritage: Copyright Standards between the U.S. and Italy – Felicia Caponigri, Director, International & Graduate Programs at Notre Dame Law School
- Access to archives Lucrezia Palandri, Post-doctoral researcher and Adjunct Professor at University of Florence
- Reproduction and reuse: artistic, transformative, commercial Barbara Pasa, Professor at University IUAV
- A foreign perspective: Sonia Katyal, Professor at UC Berkeley School of Law

17:00 – 17:45

## CONCLUDING REMARKS

Michele Graziadei, Professor at University of Turin Christopher Jon Sprigman, Murray and Kathleen Bring Professor of Law at NYU Law School

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